

**DAY 1 - 7 OKT MORNING**

08:30 Registration &amp; coffee

09:30 Host John Harrison

President Jurriaan van Rijswijk

**Keynote 1 Anthony DeBenedet - Playful Intelligence****Keynote 2 - Ellis Bartholomeus - Artificial Stupidity**

10:30 Coffeebreak

**ZALEN Session Room 1****Session room 2****Session room 3**10:45 **CHILDRENS HEALTH**

Parallelsessions

Juliane Leinweber - Designing a game based language learning app for children

Bard Wartena - Participatory design for a behavior change support system towards social skills for children with autism

Shivani Lamba - a pioneering game-based neurodevelopmental assessment platform for children that is designed to improve

their long-term clinical and educational trajectories

Judith Vuijck - 's Heerenloo - a game to support childrens mental disorders

NCJ - kids develop their own therapy

10:45 **Innovative Data Collection for personal medicine**

Parallelsessions

Loes Keijsers - Experience Sampling Methode - Individual characteristics data collection

Egge van der Poel - Big Data analysis in healthcare

Maarten van Rixtel - The client central

Joost Hermans - Whappbot for interactive data collection

Nienke Beerlage - De Jong -The EMA method for data collection

10:45 **DESIGN & RESEARCH**

Parallelsessions

Andressa Pinheiro - Micro GAME learning

Petar Jercic - From Models to Measurements of Emotions in Affective Serious Games

Dennis Arts - Exploring board games as a tool for envisioning mhealth solutions

Alicja Droszcz - Games for All

Miram Boer - NKI - Let the games begin!

12:15 **Lunch - Demo Sessions**

**DAY 1 - 7 OKT AFTERNOON**

13:30 **Keynote 3 - Lisette van Gemert - eHealth, a future perspective**

**ZALEN Session Room 1**

14:15 **EDUCATION**

Parallelsessions

Sheheryar Banuri - The use of video vignettes to measure health worker knowledge - evidence from Burkina Faso

Diogo Silva - The Leadership game for anesthesiologists

Maria José Urbiola Gallegos - Virtual Patient simulation for training health care staff working with people with Alzheimer's

Tanya Boghikian - Playing Serious Games: Human Factor Training within the Emergency Department

Eric Jutten - Virtual Persona: Practicing social skills in healthcare

Ivan Boo - Simulation Game for Assessment

**Session room 2**

14:15 **PUBLIC HEALTH**

Parallelsessions

Daniel Talks - The Wellbeing Game: How to foster wellbeing using gamification

Aleksandra Stefaniak - Success of Polish tricky pro-vaccine game raising awareness about conspiracy theories

Michiel Janssen - How I build a less serious fitness tracking app

Brigitte Heemskerk - A Chronic Disease Management Program that support the development of health skills

Dineke Zeegers Paget & Jan Jansen: Escape Room for health professionals: will they escape?

Naomi Mwasambili: A Public Engagement approach to training the leaders of the future.

**Session room 3**

14:15 **DESIGN & RESEARCH**

Parallelsessions

Max Birk - Investigate Avatar Customisation as a Motivational Design Strategy

Eefje Battel - Exergames for the sports and movement industry

Raoul Nuijten - Evaluation of the impact of extrinsic rewards on user engagement in a health promotion context

Charlotte van Tuyckom - All puppies and sunshine" Some objections to gamification in health and fitness apps

Iris Hendrickx: BLISS Demo: speaking with the computer to make you feel better

Lena Hendlmeier - The game Reloaded

15:45 Tea Break

16:00 **Keynote 4 - Ilias Iacovidic - The European strategy**

**Keynote 5 - Bernhard van Oranje - Lymph & Co**

Closing John Harrison

17:00 Network drinks

## DAY 2 - 8 OKT MORNING

08:30 Registration & coffee

09:30 Host John Harrison

**Keynote 6 - Marcel Olde Rikkert - Game well, Age well!**

**Keynote 7 - Erik Gerritsen - SG VVWS**

10:30 Coffee break

### ZALEN Session Room 1

10:45 **VIRTUAL REALITY**

Parallelsessions

Derek Kuipers - VR Serious Gaming to Improve Chronic Pain

Sophie Mobbs - Gaming against depression - Using VR Immersive Game Experiences

Samual Benveniste - Virtual Diogenes; vr therapy for the treatment of hoarding disorder

Elise Klaebo Vonstad - User perspectives on Safety, Acceptability and Feasibility of VR Treadmill training for Stroke Patients

Han Dols - New Horizons: A VR world to sparkle minds, triggering physical and mental activity

### Session room 2

10:45 **NET NATIONAAL SPELLEN AKKOORD**

Parallelsessions

Erik Gerritsen - Het NPA is geen spel, en toch

Jurriaan van Rijswijk - Spelen is beter dan genezen. (Variatie op het thema voorkomen is beter dan genezen)

Mascha Kamphuis - preventie bij studenten en scholieren

Manon Hillegers - IRIS: vroegsignalering voordat preventie te laat is bij jongeren

Ellen Koster - een app en geen spel voor kinderen met astma

### Session room 3

10:45 **SILVER GAMES**

Parallelsessions

Gerjanne van Gink - Alzheimer Empathy Collection

Manon Junggeburth - MatchIT - A game to match clients in elderly care to stop loneliness

Liesbeth Bonekamp - A game portal for the elderly

12:15 **Lunch - Demo Sessions**

**DAY 2 - 8 OKT AFTERNOON**13:30 **Keynote 8 - to be announced****ZALEN Session Room 1****Session room 2****Session room 3**14:15 **REHAB**14:15 **NET NATIONAAL SPELLEN AKKOORD**14:15 **COGNITION & BEHAVIOURAL CHANGE**

Parallelsessions

Parallelsessies

Parallelsessions

Beant Kaur Dhillon - Come, play with me! \_ User research with children with Cerebral Palsy

Joep de Groot - CZ

Fabio Guaricci - Awareness Toys: educational toys for independence

Fares Kayali - Augmented Reality Games in Phantom Limb Pain Therapy

Monique van Rooy - GGZ Moementum "Applausje"

Rosemary Lokhorst - Is gaming the new pill

Interreg NWE VR4REHAB project team pitches

Albert van de Wiel - GUIDE om meer fracturen bij ouderen te voorkomen

Gwenyth Dziwenko - Glenrosted Grocery Game: a cognitive video game for people with cognitive impairments

Michael Saiger - Playing with preferences: Economic Decision Making and Serious Games

Samantha Brooks - App based working memory training

15:15 Pannel discussie o.l.v Erik Gerritsen

15:45 Tea Break

16:00 **Keynote 9 - Ting****Surprise**

Closing Ceremony John Harrison

17:00 Network drinks

**DAY 1 - 7 OKT MORNING**

08:30 Registration & coffee

09:30 Host John Harrison

President Jurriaan van Rijswijk

**Keynote 1 Anthony DeBenedet - Playful Intelligence**

**Keynote 2 - Ellis Bartholomeus - Artificial Stupidity**

10:30 Coffeebreak

**Session room 4**

**WORKSHOP - Kostenbesparingen met nieuwe  
10:45 verdienmodellen**

Parallelsessies

John - Paul van Heel - Rabobank modereert de presentatie  
van diverse nieuwe verdienmodellen

**Session room 5**

**WOKSHOP - Meet with investors and  
10:45 pitch your innovation**

Parallelsessies

Brainport

12:15 Lunch - Demo Sessions

**DAY 1 - 7 OKT AFTERNOON**

13:30 **Keynote 3 - Lisette van Gemert - eHealth, a future perspective**

**Session room 4**

14:15 **WORKSHOP - HealthHub - BeBright**

Parallelsessies

Philip Idenburg - Accelerating innovation - The necessary ingredients for continuous change

**Session room 5**

14:15 **WORKSHOP - Gaming for Lymphoma**

Parallelsessies

Karien de Rooij - RvB ZonMw

Miriam Boer - NKI

15:45 Tea Break

16:00 **Keynote 4 - Ilias Iacovidic - The European strategy**

**Keynote 5 - Bernhard van Oranje - Lymph & Co**

Closing John Harrison

17:00 Networkdrinks

## DAY 2 - 8 OKT MORNING

08:30 Registration & coffee

09:30 Host John Harrison

**Keynote 6 - Marcel Olde Rikkert - Game well, Age well!**

**Keynote 7 - Erik Gerritsen - SG VVWS**

10:30 Coffee break

### Session room 4

10:45 **WORKSHOP: Jeugdzorg op zijn kop**

Parallelsessies

Igor Igavic - NCJ

Jeroen Boschma - auteur Generatie Einstein

### Session room 5

**WORKSHOP: GGD New ways for  
population screening**

Parallelsessies

Ellis Jeurissen - GGD - BZO

12:15 Lunch - Demo Sessions

**DAY 2 - 8 OKT AFTERNOON**

13:30 **Keynote 8 - to be announced**

**Session room 4**

14:15 **WORKSHOP - Het verzorgingshuis van de toekomst**

Parallelsessies

Joost Hermans - creatief socioloog

Manon Junggeburth - concept ontwerper

**Session room 5**

14:15 **WORKSHOP - Legal matters**

Parallelsessies

René Otto - Van Iersel Luchtman Lawyers

Playing with IP

15:00  
Tim de klerck

Medical Device Regulation - Take Care!

15:45 Tea Break

16:00 **Keynote 9 - Ting**

**Surprise**

Closing Ceremony John Harrison

17:00 Network drinks